

THE IMPACT OF EMPLOYEE MOTIVATION ON EMPLOYEE PRODUCTIVITY OF F&B DEPARTMENT IN GREEN FOREST RESORT BANDUNG

FINAL PROJECT

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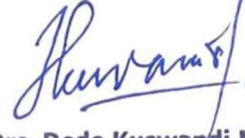
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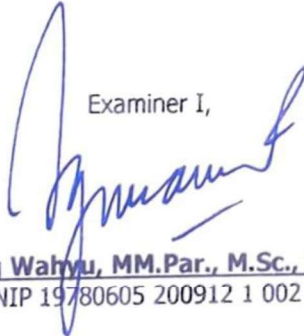
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MOTTO

**“Roses are red, violets are blue
finishing this final project, so hard to do”**

-Anonymous

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This paper is dedicated to my parents, brother, and my dearest friend who showed tremendous support in finishing this Final Project.

And also, this work is dedicated to all hoteliers that want to pursue higher education.

May god gives you all the strength you need so you don't procrastinate

STUDENT STATEMENT

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I hereby declare that:

1. This Final Project Thesis is entitled:
"THE IMPACT OF EMPLOYEE MOTIVATION ON EMPLOYEE PRODUCTIVITY OF F&B DEPARTMENT IN GREEN FOREST RESORT BANDUNG"
This is the work and results of my own research, not the result of plagiarism, quotation, compilation by other people or parties or other methods that are not in accordance with the academic provisions that apply in Bandung NHI Polytechnic of Tourism and ethics that apply in scientific society, except the directives of Advisory Team.
2. In this Final Project/ Thesis there are no works or opinions that have been written or published by other people or parties except clearly written as references in the manuscript with stated sources, names of authors and included in the bibliography.
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4. Thus, I make this statement with the truth to be used properly.

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Here signed,



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ABSTRACT

This research purposes to study which factor of motivation, whether the external or internal factor, that has a more significant impact on employee productivity. The research is conducted in HORISON GREEN FOREST RESORT BANDUNG. Thus, the questionnaire is distributed to the employees of HORISON GREEN FOREST in F&B Department, specifically in Kampung Awi Restaurant. The quantitative method is implemented with descriptive analysis as the analytical tool. The obtained data is examined with multiple regression analysis using external and internal motivators as an independent variable and productivity as the dependent variable. The literature review of the motivation theory is based on the William & Davis theory of motivation, which is developed from Herzberg's two factors theory. It explains that motivation has two different factors, external and internal factors. The research also reviews empirical research on how employee motivation is linked to employee productivity done by many practitioners and academics.

Keywords: Employee, Motivation, Productivity, Impact, Human Resources Management

PREFACE

Praise is for Allah SWT for the love and mercy that leads me to complete this final project in a timely manner. This final project title is “**THE IMPACT OF EMPLOYEE MOTIVATION ON EMPLOYEE PRODUCTIVITY IN THE GREEN FOREST RESORT BANDUNG**”. The author would like to thank various parties who have provided supports and guidance on the process of finishing this final project, they are:

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Author

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