

Reviewer Guidelines

- Reviewers should respond within stipulated time frame, which is two weeks for the journal.
- Reviewers should try to fill in all the parts of reviewers report so that a fair judgment regarding the quality of the paper can be made.
- As review is essential step towards publication process, every reviewer is therefore supposed to be fair in reviewing.
- Any reviewer who feels him/herself as unqualified, or not having judgment. Idea or deficit of time should inform editor promptly, so that the paper can be forwarded elsewhere.
- The review should be objective one, and personal feelings, judgments or biasness should not affect the review and its outcomes.
- A reviewer should not review a paper that discusses any point that might have conflict of opinion with reviewer.
- No manuscript should be reviewed which is authored, co-authored or authored by some known person/s, in order to avoid biasness.
- A manuscript sent for review is confidential document, so it should be treated fairly and secretly and should not be shown somewhere else.
- Reviewers should comment on each point clearly so that the judgment regarding acceptance/rejection or changes may be made on the basis of review.
- If reviewer notices any similarity with any other paper published in any other journal, containing same contents and that issued should be addressed to editor.
- While reviewing the paper the reviewer must ensure the following key points
 - Originality of the Work,
 - Contribution to field and technical quality of research.
 - Clarity of presentation and dept of research.

Please fill all areas and send back to
editor.irnbr@gmail.com
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PART A: Editorial Office Only

SECTION I

PART B: Reviewer Only

SECTION II: Comments per Section of Manuscript

Creating Customer Value And Its Implication To Customer Loyalty: An Empirical Study at Star Hotels in West Java, Indonesia

General comment:	Accepted
Introduction:	Fine
Methodology:	Appropriate
Results:	Accepted
Discussion:	Approved

SECTION II (Cont.)

Bibliography/References:	Appropriate
Others:	
Decision:	Accepted

SECTION III - Please rate the following: (1 = Excellent) (2 = Good) (3 = Fair) (4 = poor)

Originality:	1
Contribution To The Field:	2
Technical Quality:	1
Clarity of Presentation :	2
Depth of Research:	2

SECTION IV - Recommendation: (Kindly Mark with an X)

Accept As Is:	X
Requires Minor Corrections:	
Requires Moderate Revision:	
Requires Major Revision:	
Submit To Another Publication Such As:	
Reject On Grounds of (Please Be Specific):	

SECTION V: Additional Comments

Please add any additional comments (Including comments/suggestions regarding online supplementary materials, if any):

IRMBR Acceptance of Creating Customer Value And Its Implication To Customer Loyalty: An Empirical Study at Star Hotels in West Java, Indonesia



editor@irmbrjournal.com
to me

Mon, Jun 20, 2016, 4:52 PM ☆ ↶ ⋮

Respected Author we are pleased to inform you that based on review of our Editorial board your paper entitled Creating Customer Value And Its Implication To Customer Loyalty: An Empirical Study at Star Hotels in West Java, Indonesia has been accepted for publication in International Review of Management and Business Research (IRMBR).

Here in attachment you will find your paper review results and the Copyright form kindly fill it and resend us the scan copy.

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