
Article Submission to Jurnal Pariwisata Terapan (JPT), Titled: "Emerging Travel Trends: Joy of Missing Out (JOMO) Vs Iconic Landmarks"

1 message

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3 July 2019 at 15:07

To: jpt.sv@ugm.ac.id

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To. Mr. Muhammad Sidiq Wicaksono

Editor in Chief Jurnal Pariwisata Terapan (JPT)

East Wing, R. 222

Gedung Iso Reksohadiprodjo

Sekolah Vokasi, Universitas Gadjah Mada

Yogyakarta - Indonesia

I wish to submit an original research article entitled "**Emerging Travel Trends: Joy of Missing Out (JOMO) Vs Iconic Landmarks**" for consideration by Jurnal Pariwisata Terapan (JPT). I confirm that this work is original and has not been published elsewhere, nor is it currently under consideration for publication elsewhere.

In this paper, I report on the two travel trends The Joy of Missing Out (JOMO) and Iconic landmarks and sites . This is significant because These studies provide valuable insights into the JOMO concept related to the motivation of relax and iconic landmarks and sites tourist attraction described as a 'flagship, which is highly noticeable as the strongest pull-factors of a destination and regarded a primary growth destination resource.

I believe that this manuscript is appropriate for publication by JPT because it delivering comprehensive knowledge on applied tourism science in Indonesia.

I have no conflicts of interest to disclose.

Please address all correspondence concerning this manuscript to me at fap@stp-bandung.ac.id.

Thank you for your consideration of this manuscript.

Sincerely,



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(Fajar Kusnadi Kusumah Putra M.Sc.)



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Authors	Fajar Kusnadi Kusumah Putra
Title	Emerging Travel Trends: A Comparison Between Joy of Missing Out (JOMO) and Iconic Landmarks Sites
Section	Articles
Editor	None assigned

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1. 8 trends that will shape travel in 2018	47264-134466-1-SP.PDF	2019-07-03	
2. ICONICITY AND 'FLAGSHIPNESS' OF TOURIST ATTRACTIONS	47264-134469-1-SP.PDF	2019-07-03	

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Submission

Authors	Fajar Kusnadi Kusumah Putra
Title	Emerging Travel Trends: A Comparison Between Joy of Missing Out (JOMO) and Iconic Landmarks Sites
Section	Articles
Editor	None assigned

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Round 1

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Decision	—
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Submission

Authors	Fajar Kusnadi Kusumah Putra
Title	Emerging Travel Trends: A Comparison Between Joy of Missing Out (JOMO) and Iconic Landmarks Sites
Original file	47264-134462-1-SM.DOCX 2019-07-03
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Submitter	Mr. Fajar Kusnadi Kusumah Putra
Date submitted	July 3, 2019 - 03:41 PM
Section	Articles
Editor	None assigned
Author comments	

Dear Mr. Muhammad Sidiq Wicaksono

Editor in Chief Jurnal Pariwisata Terapan (JPT)

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Authors

Name	Fajar Kusnadi Kusumah Putra 
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Country	Indonesia
Competing interests	—
CIPOLICY	
Bio Statement	Hotel Administration Department
Principal contact for editorial correspondence.	

Title and Abstract

Title	Emerging Travel Trends: A Comparison Between Joy of Missing Out (JOMO) and Iconic Landmarks Sites
Abstract	Tourism derived from many criteria ranging from activities, attractions, location, travel style and the tourism product category preferred. The present paper aimed to examine the two travel trends The Joy of Missing Out (JOMO) and Iconic landmarks and sites by reviewing relevant literature review from both travel trends, and critically analyse which of one of the two trends is likely to dominate. A comparison of the two trends reveals that JOMO is a type of journey that emphasises with the isolation against technology, with motivation for relaxation, escape from everyday routine and commitments. Meanwhile, iconic landmarks and sites travel trends have the characteristics in novelty seeking to visit exciting places, viewing the scenery and related to tourist self-development. The iconic landmarks described as a ‘flagship, which is highly noticeable as the strongest pull-factors of a destination and regarded as primary destination resource. The scope of this study was limited in terms of travel trends from the literature review. Further studies need to be carried out in order to validate the experiences of the traveller within these two travel trends by comparing their expectations, perceptions, and motives.

Indexing

Academic discipline and sub-disciplines	—
Keywords	Travel trends, Traveler typologies, JOMO, Iconic Landmarks, Attraction.
Type, method or approach	Literature
Language	En

Supporting Agencies

Agencies	Indonesian Endowment Fund for Education (LPDP), Ministry of Finance Republic of Indonesia.
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