

# **The Sustainable Development and Community-Based Tourism in Pinge Tourism Village, Bali**

## **THESIS**

Submitted in fulfilment of the requirements  
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## **ABSTRACT**

This research was conducted with the aim of knowing the development of sustainable tourism in Community Based Tourism in Pingel Tourism Village, Bali. This research which focuses on Community Based Tourism in Pingel Tourism Village Bali aims to analyze the determinants of sustainable development and community-based tourism development in Pingel Tourism Village and provide recommendations for community-based tourism development. villages in Indonesia. The research design used was qualitative by conducting interviews with informants from five categories, namely village heads, village officials, village communities, tourists, and academics who were selected using purposive sampling techniques to get the right informants to answer the research questions in this study. The results of this study indicate that the sustainable development of Pingel as a Tourism Village in Bali can be said to be good. Even in its implementation, the placement and appointment of members of tourism awareness groups and tourism village managers is still considered to be incompetent. All tourism activities in Pingel Village are based on sustainability which is derived from the Tri Hita Karana philosophy. Pingel Community-Based Tourism as a tourist village in Bali has also been done quite well. Although there are some perceived obstacles from the management and the community.

Keywords: Sustainable Tourism, Community-Based Tourism

## **ABSTRAKSI**

*Penelitian ini dilakukan dengan tujuan untuk mengetahui pengembangan pariwisata berkelanjutan dalam Community Based Tourism di Desa Wisata Pinge, Bali. Penelitian yang berfokus pada Community Based Tourism di Desa Wisata Pinge Bali ini bertujuan untuk menganalisis faktor-faktor penentu pembangunan berkelanjutan dan pengembangan pariwisata berbasis masyarakat yang di Desa Wisata Pinge dan memberikan rekomendasi untuk pengembangan pariwisata berbasis masyarakat desa di Indonesia. Desain penelitian yang digunakan adalah kualitatif dengan melakukan wawancara dengan informan dari lima kategori yaitu kepala desa, perangkat desa, masyarakat desa, wisatawan, dan akademisi yang dipilih dengan menggunakan teknik purposive sampling untuk mendapatkan informan yang tepat dalam menjawab pertanyaan penelitian yang ada pada penelitian ini. Hasil penelitian ini menunjukkan bahwa pembangunan berkelanjutan Pinge sebagai Desa Wisata di Bali dapat dikatakan baik. Meskipun dalam pelaksanaannya, penempatan dan pengangkatan anggota kelompok sadar wisata dan pengelola desa wisata masih dianggap kurang kompeten. Semua kegiatan wisata di Desa Pinge didasarkan pada keberlanjutan yang diturunkan dari filosofi Tri Hita Karana. Pariwisata Berbasis Komunitas di Desa Wisata Pinge juga sudah dilakukan dengan cukup baik. Meskipun ada beberapa kendala yang dirasakan dari pihak manajemen dan masyarakat.*

*Kata kunci: Pariwisata Berkelanjutan, Community-Based Tourism*

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Writer,

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