

**SUSTAINABLE ACCOMMODATION DEVELOPMENT:
A CASE STUDY OF AN ECOLODGE IN KUTAI KARTANEGARA
EAST KALIMANTAN**

THESIS

Proposed as one of the requirements in completing the Bachelor Program in
Accommodation & Catering Study
Sekolah Tinggi Pariwisata Bandung



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**ACCOMMODATION AND CATERING STUDY
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VALIDATION SHEET

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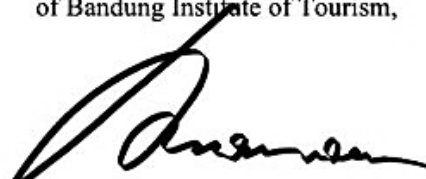


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STATEMENT LETTER

The undersigned,

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Declares,

1. The thesis is titled **DEVELOPING SUSTAINABLE ACCOMMODATION: A CASE STUDY OF AN ECOLOGDE IN KUTAI KARTANEGARA EAST KALIMANTAN**. This thesis is truly my work based on the research I have conducted, and this is not a work of plagiarism, quotation and work of others, there is no assistance from other parties except the guidance from the supervisors.
2. This thesis does not contain works of other people that have been published unless written as references in the bibliography including the name of the authors.
3. This statement letter is written as true. If this Thesis script is found faulty or there is a claim of its originality the writer is willing to take academic sanction from Bandung Institute of Tourism.
4. Thus, I have made this Statement Letter truthfully so that it can be used properly for suitable purposes.

Bandung, 1 July 2021

A handwritten signature in black ink is written over a yellow and red 10,000 Rupiah Indonesian postage stamp. The stamp features a portrait of a man and the text 'REPUBLIK INDONESIA', '10000', 'KUTAI KARTANEGARA', and 'KAPEL'. The signature is written in a cursive style.

Aie Natasha
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MOTTO

ORA ET LABORA

The practice of working and praying.
We give our best and let God handle the rest.

PREFACE

Thank you for the presence of my Lord Jesus Christ, because only with His grace the writer can complete this paper in time as one of the requirements in completing the Undergraduate Program in the Accommodation and Catering Study Program of the Bandung Institute of Tourism. The title of this paper is **Sustainable Accommodation Development: A Case Study of An Ecolodge in Kutai Kartanegara East Kalimantan.**

In the process of finishing this paper, there are encouragement, prayer, hard work and assistance from various parties both directly and indirectly. Their knowledge and assistance are very helpful for the final purpose of this paper and cooperation are always significant from a professional and personal point of view.

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10. Local Community of Samboja Village
11. Volunteer and ambassador of BOSF
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ABSTRACT

Tourism in Kutai Kartanegara, East Kalimantan is built on potential tourist attractions which are divided into two broad groups, natural charm and cultural charm involving multi-stakeholder involvement and sustainable development principles, by contributing to inclusive growth through the provision of jobs and economic development while promoting social integration. Samboja Lodge is a type of ecolodge in Kutai Kartanegara that suits the need to uncover the potential of the business type accommodation from an economic, social and environmental perspective. Therefore, this research is conducted to find out how the economic, social and environmental practices at Samboja Lodge in developing sustainable accommodation. This research is in line with the sustainability theory of Deutscher (1994), as cited in Jenkins & Schröder, (2013) and indicators by dimensions from Harris and Goodwin, (2001) as cited in Khatri, (2010) and the Global Sustainable Tourism Council criteria for sustainable accommodation. The research method used is descriptive qualitative with the participation of six informants. The results of the study show that the practice of sustainability principles need to be improved with the six indicators that need to be reviewed further.

Keywords: Sustainable, Practices, Accommodation, Ecolodge

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